



RURAL CAMPAIGN & PR MANAGER

1, BAILEY COURT, COLBURN BUSINESS PARK, RICHMOND, NORTH YORKSHIRE DL9 4QL

We are looking to recruit an exceptional individual, who will be responsible for delivering the marketing and communications strategy for our Farm Management, Estate Management and Rural Land and Business departments.

The role and responsibilities:

- Production of the GSC Grays Magazine twice yearly.
- Producing press articles and podcasts.
- Running social media campaigns.
- Writing website insights and case studies.
- Organising webinars and seminars, both internal and external.
- Liaising with publications regarding press coverage.
- Arranging, co-ordinating and attending agricultural shows and events.
- Measuring the effectiveness and value of campaigns.

The skills we are looking for in you:

- Educated to a further education level.
- Excellent standard of written English language and attention to detail.
- Experience and knowledge in agriculture and or estate management.
- Preferably marketing and PR experience, although this is not essential provided the candidate has a natural affinity to this type of work.

- Good general knowledge of Microsoft Office, specifically Word, Excel and PowerPoint.
- Excellent IT skills and ability to adapt to new technologies.
- Good organisational skills with a proactive and problem-solving approach to tasks.
- Good verbal communication and presentation skills.
- Confident in dealing with all level of staff.
- Friendly, outgoing and professional.
- Car owner with full UK driving licence.

Key information about the role you need to know:

- Full-time Monday to Friday.
- Hours: 9.00am - 5.30pm, occasional flexibility is required to clear any urgent workload.
- Up to one hour for lunch.
- 25 days holiday plus statutory bank holidays, 3 to be taken at Christmas.
- Business mileage will be reimbursed at £0.45p per mile.
- Auto-enrolment pension scheme with Aviva.